



A Two Day National Conference
Organizes by
STEP-HBTI, KANPUR
on
Human Resource Management
in
World of Information Technology
(December 2- 3 , 2017)

Last date for registration: November 25, 2017

About STEP-HBTI, Kanpur

“Science & Technology Entrepreneurs Park” (STEP) is promoted by Department of Science & Technology, Govt. of India, New Delhi and other banking agencies including IDBI, IFCI and ICICI along with active funding from the Govt. of Uttar Pradesh, through its Department of Science and Technology and Department of Industries. It was established in the year 1986 at HBTI, Kanpur. STEP-HBTI campus is located in the premises of Harcourt Butler Technical University (erstwhile known as HBTI), the prominent engineering University in India and globe. It has been engaged in motivating the employees of various industries to adopt new measures for improvement management. The institute believes in developing professionals with knowledge and confidence.

About the National Conference

National conference has been designed for equipping the participants with skills of conducting empirical research related to management, technology, industry and other relevant disciplines. The Programme will focus upon the relation of Human Resource, Information Technology in the current scenario. It also provide the information over latest application use for Human Resource and Information Technology in the Industry.

Participation

The faculty Members/ Research Scholars/ Students of AICTE approved Colleges/ Polytechnics and Professional from Industry are eligible to apply for the conference. The seats are limited and will be offered on first come first serve basis.

Themes and Sub Themes

- **HR Audit**
- **Green Technology**
- **Human Resource Accounting**
- **Role of IT in Sustainability and Growth**
- **HRIS**

- E-tourism
- IT and Communication in India
- Factors Influencing Women Managers' Success
- Language Issues in today's world.
- Co-Opetition: Promises and Challenges
- Business Imitation
- HR and Conflict Management
- Cyber Crime and IT
- Digital Marketing
- HRM in Strategy Implementation
- HR in Network Organizations.
- IT and Social Networking
- HRM and New Forms of Organizations
- HRM and Diversity Management
- Role of IT and HRM in Knowledge Management and Innovation
- HR and e-Governance
- e - commerce
- IT a tool for Economic Growth and Development
- Managing Intangible Capital
- IT and Banking.

Paper submission is solicited from student, research scholars, academics (any subject) and others with an interest in the field keeping it within the framework of the theme and sub themes mentioned above.

The following points should be followed:-

- Abstract must be within 500 words (For English MS-Word 97-2003, Font Times New Roman & Font Size 12)
- Abstract submitted before November 10th, 2017
- Abstract must be sent on email: hrmitworld@stephbti.ac.in
- Length of the full paper-provided abstract is found suitable shall be limited to 4,000 words and should be followed APA/MLA STYLE
- The abstract should be mentioned again at the time of submitting the full length paper.
- Paper should be sent in the given mail id: hrmitworld@stephbti.ac.in

Important dates:

Last date of submission : November 10th, 2017.
 Abstract acceptance decision: November 15th, 2017.
 Last date of Full Paper submission November 25th, 2017

Programme Objectives

The objectives of this programme is to sensitize faculty, research scholars /corporate managers to do better research in the field of Human Resource and Information Technology. The entire two day programme would enable them to discuss the above two broad areas in respect to field they are associated with. It will also provide them a platform to get their paper published in our Journal SHODH with ISSN number.

Conference is useful for

- Faculty members of Management and Technology Institutes, Degree colleges and Universities.
- Research Scholars
- Corporate Researchers
- Students of Technical and Management background

Benefits to the Participants

The participants will get a number of benefits by participating in this conference. They are as follows:

- Platform for discussion about the topic.
- Views and idea of experts.
- The participants will get a Certificate of participation/presentation of paper
- Selected papers will be published in 'SHODH' journal of STEP-HBT

Programme to make it interesting and result-oriented.

Program Date, Time and Venue

Dates: December 2-3, 2017

Time: 10:00 am- 5:45 pm

Venue: STEP-HBTI, Seminar Hall,
HBTU Campus,
Kanpur.

Resource Persons

Resource person from reputed Institutes and leading Industrial expert will deliver the expert lectures.

How to Register

Kindly send the attached/Registration/Nomination Form (duly filled) along with a draft of applicable fee in favor of "STEP-HBTI" payable at Kanpur to confirm your participation latest by **November 25,2017**.

The payment is to be made by way of Cash/Demand draft/Company Cheque in favour of STEP-HBTI, Kanpur.

The fee includes conference kit, tea, lunch and certificates.

The registration fee is non-refundable. In case the registered person does not attend; the sponsoring organization can nominate/ send another person to attend the Programme with prior intimation.

Chairperson for Conference

Prof. Manoj Kumar Shukla

*Coordinator, STEP-HBTI,
Kanpur*

Programme Convener

Mrs Priyanka Gupta
Assistant Professor
STEP-HBTI, Kanpur
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Mr. K K Bharti
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Organizing Committee

Dr. Tulika Saxena(Principal)
Dr. C.K.Tewari
Dr Prabhat.K.Dwivedi
Dr Asheesh Trivedi
Mr. Yoges Puri
Dr Satish Chandra Ojha
Mrs. Smita Dron
Mrs. Reetu Singh
Mrs. Suchita Shukla
Ms Richa Mishra
Ms. Rashi Saxena

REGISTRATION FORM

National Conference

ON
“Human Resource Management in
World of Information Technology”

(December 2 & 3, 2017)

at
STEP-HBTI, Kanpur

Name of
Participant
.....
Profession.....
.....
Phone No/Mobile No
.....
E-mail Address:

Institution/Organization’s Name with
Address.....
.....
Phone No.....

Date:
Registration Fee for the participants (kindly
tick)

- 1. Corporate Participants- Rs. 1500/-
- 2. Academicians/ Res. Scholars 1000/-
- 3. Students 500/-

Mode of Payment
Cash/DD/Banker’s Cheque DD/Banker’s
Cheque No.
.....dated.....

Drawn
at.....

(Note: All the DD/ Cheque should be made in
favor of “STEP- HBTI” payable at Kanpur),
STEP- HBTI Nawabganj , Kanpur-208002 Tel:
0512-2562536, 2560831, www.stephbti.ac.in
Email:hrmitworld@stephbti.ac.in