



(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 199421**

Roll No.

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## B. Tech.

(SEM. IV) THEORY EXAMINATION, 2014-15  
**INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours]

[Total Marks : 50

1 Attempt any four parts of the following. **3.5x4=14**

- (a) What is Job satisfaction?
- (b) Write a short note on MBO. Discuss its benefits.
- (c) What do you mean by job enrichment?
- (d) State the feature of Type A and Type B personalities.
- (e) What is THERBLIG? Explain.
- (f) Define Stress. Briefly discuss the nature of stress.

2 Attempt any two parts of the following. **6x2=12**

- (a) Discuss the nature and scope of Industrial Psychology.

- (b) Discuss the various sources of recruitment of employees. What are the merits and demerits of internal sources of recruitment?
- (c) What do you understand by Job Analysis? What is its importance in the management of human resources?
- 3** Attempt any two parts of the following. **6x2=12**
- (a) Explain in brief Maslow's motivation theory.
- (b) What do you understand by organisational culture? Describe the nature and significance of a good organisational culture.
- (c) Discuss the nature of groups in an organization. What are the kinds of groups usually formed?
- 4** Attempt any two parts of the following. **6x2=12**
- (a) Management has been defined as the technique of executive leadership. Discuss the nature and significance of leadership in industry.
- (b) What are the possible causes of industrial accidents? How will you remove these causes?
- (c) What is the purpose of training? Explain the important methods of training of personnel.
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