



(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165208

Roll No.

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BFAD

(SEM. II) THEORY EXAMINATION, 2014-15 ELEMENTS OF FASHION

Time : 3 Hours]

[Total Marks : 60

SECTION - A

Answer all questions :

- 1 Describe the following terms : **5×2=10**
- (a) Avant Grade
 - (b) Haute Couture
 - (c) Pret-a-Porter
 - (d) Selvedge
 - (e) Pattern Grading.

SECTION - B

Answer any two :

20

- 6 Write a short note on Fashion Consumers.

- 7 Discuss various types of colour schemes.
- 8 Write a note on waxing and wanning in a fashion cycle.
- 9 What are fashion accessories ? Discuss.

SECTION - C

30

- 10 Discuss the fashion cycle in detail.

OR

Discuss the theories of fashion.

- 11 Discuss the careers in fashion.

OR

What is fashion forecasting ? Discuss in relation with colours, fabrics, silhouette etc.

- 12 What are the various principles of design ?

OR

Fashion in India – discuss keeping the fashion cities, fashion fairs, fashion designers, brands.