

Printed Pages : 2



FD403

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165412

Roll No.

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BFAD

(SEM. IV) THEORY EXAMINATION, 2014-15
CONTEMPORARY FASHION STUDIES

Time : 3 Hours]

[Total Marks : 60

SECTION - A

Attempt all questions.

5×2=10

- 1 Explain life style?
- 2 Explain fashion technology?
- 3 What is hippies?
- 4 Write any 5 domestic brands name?
- 5 Wrtie any 5 international brands name?

SECTION - B

Attempt any two questions.

2×10=20

- 6 Explain the role of films towards fashion?

- 7 Fashion for functional requirements- Justify?
- 8 Explain the fashion icons of 21st century?
- 9 Describe the historical background in Middle East and Asia.

SECTION - C

Attempt any three questions.

3×10=30

- 10 Explain about any 2 prominent designers of 20th century?

OR

- 10 Write about the western influence against the backdrop of globalization?

- 11 Describe any 2 famous designers and brands of 21st century?

OR

- 11 Explain about the fashion icons of 20th century?

- 12 Explain the influence of travel and media towards fashion?

OR

- 12 Briefly explain the social and environmental consciousness?