

Printed Pages : 2



NFD801

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 333333**

Roll No.

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**BFAD**

(SEM. VIII) THEORY EXAMINATION, 2014-15  
**ENTREPRENEURSHIP MANAGEMENT  
WITH PROJECT**

Time : 3 Hours]

[Total Marks : 60

**Section – A**

**Attempt all the questions : 5×2=10**

- 1 Explain about challenges in entrepreneurship ?
- 2 Explain types of enterprises ?
- 3 Describe product and ownership ?
- 4 Brief about financial management ?
- 5 What is barriers in entrepreneurship ?

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[ Contd...

## Section – B

**Attempt any two Questions : 2×10=20**

- 6 Explain the creativity and idea generation ?
- 7 Brief about marketing management ?
- 8 Describe the role of CII AND KVIC ?
- 9 Explain the need and significance of entrepreneurship ?

## Section – C

**Attempt any three Questions : 3×10=30**

- 10 Explain the classification of entrepreneur ?  
**OR**  
Discuss about the motivating factors : internal and external ?
  - 11 Explain the SWOT analysis with example ?  
**OR**  
Elaborate the project feasibility analysis ?
  - 12 Explain the selection of entrepreneurial ideas ?  
**OR**  
Explain the role of NIESBUD, FICCI and NGOs ?
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