

Printed Pages : 2



NFD802

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 165802**

Roll No.

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**B. F. A. D.**

(SEM. VIII) THEORY EXAMINATION, 2014-15  
**DESIGN ETHICS & INTELLECTUAL PROPERTY  
RIGHTS**

Time : 3 Hours]

[Total Marks : 60

**SECTION - A**

Attempt all questions :

**5×2=10**

- 1 Explain copyright.
- 2 Explain geographical indications.
- 3 Describe ethical business.
- 4 Brief about design acts.
- 5 What is sustainable production ?

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**[ Contd...**

## **SECTION B**

Attempt any two questions.

**2×10=20**

- 6 Explain the role of designers in detail.
- 7 Brief about fair and unfair trade practices.
- 8 Describe the importance of ethics in design.
- 9 Explain the procedure of registration of designs.

## **SECTION - C**

Attempt any three questions :

**3×10=30**

- 10 Explain the companies practicing design ethics ?

**OR**

Discuss about the objectives of IP rights.

- 11 Explain the regulation on apparel industry business practices.

**OR**

Elaborate the concept and history of IPR.

- 12 Explain the benefits of design registration.

**OR**

Explain about case study of manufacturer and designer.