

Q5. Attempt any *two* questions from the following: 10x2=20

- (a) Explain the enterprise resource planning (ERP) with an example.
 - (b) What do you understand by the technology ethics?
Explain.
 - (c) Describe the various types of cyber crime which may occur.
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Printed Pages : 4



MAM403 (A)

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 293406

Roll No.

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**MAM
(SEM. IV) THEORY EXAM. 2014-15
MANAGEMENT INFORMATION SYSTEM (MIS)**

Time : 3 Hours]

[Total Marks : 100

Note : Attempt the questions as per given instructions.

Q1. Attempt any *two* questions from the following : 10x2=20

- (a) What is an office automation system? How is it useful for a business organization?
- (b) What is value of information? Discuss its characteristics.

(c) What do you understand by the cross - functional information system?

Q2. Attempt any *two* questions from the following : 10x2=20

- (a) Discuss the evolution of management information system.
- (b) How does MIS helps in directing the function of an organization?
- (c) Differentiate between the structured and unstructured decision making.

Q3. Attempt any *two* questions from the following : 10x2=20

- (a) What is competitive strategy concept? Explain it with an example.

(b) Discuss and explain the various business performance measures.

(c) Write down the various steps required for creating the virtual company.

Q4. Attempt any *two* questions from the following : 10x2=20

- (a) Discuss the various interpersonal skills required in a system analyst.
- (b) Explain the system documentation. What role does it play in the process of system implementation?
- (c) What is an ER diagram? What is its utility?