

measures to solve this problem.

Q5. i) Discuss the problems of urbanization in India. 10

OR

ii) Write a note on overcrowding in cities.

Q6. i) How the different cultural factors affect the business? 10

OR

ii) Describe the importance of environmental studies?

Q7. i) Write a short note on Kyoto protocol. 10

OR

ii) Write short note on 'Global Warming'.

Printed Pages : 4



MAM205

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 293212

Roll No.

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MAM
(SEM. II) THEORY EXAM. 2014-15
BUSINESS ENVIORNMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt the questions from each section as indicated.

SECTION - A

Attempt any *four* questions from the following : 5x4=20

Q1. (a) What are business objectives? Explain.

(b) What do you mean by natural resources? Give their importance.

- (c) Bring out the limitations of environmental analysis.
- (d) What do you mean by environmental degradation? How can it be prevented.
- (e) What do you mean by noise pollution? How does it affect the environment?
- (f) What is urbanization? Explain some policies regarding urbanization.

SECTION - B

Q2. Attempt any *three* questions of the following : 10x3=30

- (a) What are the objectives of demography? Explain the scope and aspects of social demography.
- (b) Define population characteristics and describe their uses, types and importance.
- (c) How will you measure urbanization? Trace the urban population growth in India.

- (d) What is natural environment? Discuss.
- (e) What is pollution? Discuss air pollution and water pollution.

SECTION - C

Attempt all questions from this section :

Q3. i) What is the importance of demography? Show in the context of national and international scene. 10

OR

ii) Discuss the causes of death in India. Describe the mortality differentials.

Q4. i) Describe the measures and the determinants of fertility. 10

OR

ii) Is India overpopulated? If so, explain in detail. Suggest