

Printed Pages : 4



MB206

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 270237

Roll No.

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MBA

(SEM. II) THEORY EXAMINATION, 2014-15
PRODUCTION AND OPERATIONS MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

PART – I

Answer any four:

5×4=20

- (1) Define of production management and operations management.
- (2) Why forecasting is necessary in production function? Explain.
- (3) Write the importance of Information technology in supply Chain Management.
- (4) what do you mean by Master Production Scheduling?
- (5) Explain the objective of Inventory Control.
- (6) Explain Logistics as a part of Supply Chain management.

PART - II

Attempt All Questions :

3×10=30

- (1) What is production planning? What are the objectives of production planning?
- (2) What do you understand by productivity? What are the factors that influence the productivity?
- (3) what is continuous production? What are its characteristics, advantages and limitations?

PART -III

Attempt All Questions :

10×5=50

- (1) Distinguish among the characteristics feature of job, batch and flow production, mention with reason the type of production process you like to recommend for :
 - (a) An industrial unit manufacturing drugs and medicines, and
 - (b) A commercial bank providing varuetues of servuces to its customers.

OR

What do you mean by plant Layout?
Which plant layout could be used to assess the layout of production facilities ? also explain the factors influencing plant layout.

- (2) Distinguish between "Method Study" and "Work Measurement"? What are the steps in performing stop watch time study?

OR

Discuss the philosophy of Supply chain Management.

- (3) Explain the Benchmarking in Supply Chain management. What are the different types of Benchmarking?

OR

Explain the essential features of Supply Chain management.

- (4) Describe the various Inventory control techniques.

OR

Explain the basic concepts of quality? Also describe the dimensions of quality.

- (5) What is logistics sub-system? What is inbound and outbound logistic?

OR

What do you mean by Vendor Rating?
Discuss the methods of Vendor Rating.
