



(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 270403

Roll No.

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MBA

(SEM. IV) THEORY EXAMINATION, 2014-15 ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours]

[Total Marks : 100

SECTION - A

- 1 Answer all ten questions. All questions carry **10x2=20** equal marks :
- (a) Who is an entrepreneur?
 - (b) What is Heuristics?
 - (c) Define the term innovation.
 - (d) What are small scale industries?
 - (e) Differentiate between family and non family entrepreneurs.
 - (f) Can women entrepreneurs compete with man entrepreneurs?
 - (g) What do you understand by Synectics?
 - (h) Define the term professionalism.
 - (i) Define entrepreneurship
 - (j) What are MSME's?

SECTION - B

- 2 Answer any three of the following: **3×10=30**
- (a) What are the various characteristics of an entrepreneur? Explain various functions performed by an entrepreneur.
 - (b) Explain various steps involved in the project planning and development.
 - (c) What is international entrepreneurship? Why is it becoming so important to an entrepreneur? What are the similarities and differences between domestic and an international entrepreneur?
 - (d) What are the various methods and procedures to start and expand one's own business?
 - (e) Explain various policies and measures taken up by the government for the development of small scale industries.

SECTION - C

Answer the following questions: **5x10=50**

- 3 What are the various steps involved in the process of entrepreneurship development? Explain various factors responsible for entrepreneurship development.

OR

- 3 How would you classify different types of entrepreneurship? What role does education and experience play in the development of entrepreneurship?

- 4 What do you understand by Project identification? Discuss with hypothetical examples the process involved in project identification.

OR

- 4 "Innovation is one of the most important functions of an entrepreneur." Discuss. Also highlight the importance of creativity to an entrepreneur.

- 5 What are the various sources of finance available for small scale industries? Explain their role in the promotion of entrepreneurship in India.

OR

- 5 Comment on the various problems of the small scale industries in India. Suggest some ways to overcome such problems.

- 6 Explain the features and various sources of Venture Capital. List out few venture capital firms in the Indian market.

OR

- 6 Define a woman entrepreneur. What role does a woman entrepreneur play in development and growth of an economy?

- 7 Write short notes on any two of the following:

- (a) Financial feasibility of a project
- (b) Role of Professionals
- (c) Institutional support for new ventures
- (d) Feasibility analysis of a project.