



(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 270404

Roll No.

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M.B.A.

(SEM. IV) THEORY EXAMINATION, 2014-15
CORPORATE GOVERNANCE, VALUES & ETHICS

Time : 3 Hours]

[Total Marks : 100

- Note:** (1) Attempt all questions.
(2) All questions carry equal marks.

PART - I

- 1 Attempt **any two** of the following. **10×2=20**
- (a) "Mergers and Acquisitions are ways of economic development." Check the validity of the statement.
- (b) What management message can be extracted from the teachings of Mahabharata?
- (c) Explain the recommendations given by Cadbury Committee with regard to the governance code.

PART - II

- 2 Attempt **any Two.** **10×2=20**
- (a) What is corporate strategy? What are the various levels of strategy formulations?
 - (b) Explain the technological theory of moral reasoning. How does it differ from deontological theory?
 - (c) What do you understand by intellectual property? What are the ethical issues related to intellectual properties'?
- 3 Attempt **any Two.** **10×2=20**
- (a) Explain the Impact of Scriptures on society.
 - (b) Discuss the role of Ethics in the era of Information Technology.
 - (c) Explain the process of Patents and Trademarks.
- 4 Attempt **any Two.** **10×2=20**
- (a) Explain the necessity of corporate restructuring for sustainability with the help of any suitable example.
 - (b) Elucidate the exigencies of ethical practices of an organization in context with financial Scams.
 - (c) Establish an association between ethics in marketing and human resource practices with the help of appropriate cases.
- 5 Attempt **any Two.** **10×2=20**
- (a) Diversification
 - (b) Indian Scenario of CSR
 - (c) Investor Protection in India.