

Printed Pages : 3



NMBA028/MBTM028

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 270231

Roll No.

--	--	--	--	--	--	--	--	--	--

M. B. A.

(EVEN SEM.) THEORY EXAMINATION, 2014-15

RESEARCH METHODOLOGY

Time : 3 Hours]

[Total Marks : 100

SECTION - A

- 1 Attempt any four questions : 5×4=20
- (a) Discuss the problems encountered by a Researcher ?
 - (b) Discuss the qualitative factors that has to be considered in determining sample size.
 - (c) Explain the difference between questionnaire and schedule.
 - (d) Explain the meaning of analysis of variance (ANOVA) and its techniques.
 - (e) Discuss major precautions in preparation of research report.
 - (f) What are the major factors considered in evaluating secondary data ?

270231]

1

[Contd...

SECTION - B

- 2 Attempt any two parts of this question : $15 \times 2 = 30$
- (a) What are the characteristic of Research ?
Explain the relationship between scientific method and research.
 - (b) What is a questionnaire and discuss the process of designing a questionnaire ?
 - (c) Briefly discuss the importance of charts and graphs in presentation of data.

SECTION - C

Attempt all questions of this section : $10 \times 5 = 50$

- 3 Define research and discuss different types of research.

OR

Discuss application of research in various functions of management.

- 4 Discuss the steps involved in Research Process.

OR

Explain the concept of research design. Describe some important research design for research study.

- 5 What do you mean by sample design ? What points should be taken into consideration by a researcher in developing sample design ?

OR

Discuss the various methods of Data collection.

- 6 Processing of data implies, editing, coding, classification and tabulation. Describe in brief these operations in the context of research study.

OR

What do you mean by research report and briefly discuss the layout of a research report ?

- 7 Write short notes on any two :

- (a) Bibliography
- (b) Annexure
- (c) SPSS
- (d) Primary Data.
