



(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 214216

Roll No.

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M. C. A.

(SEM. II) THEORY EXAMINATION, 2014-15

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt all questions.
All questions are compulsory.

- 1 Attempt any four parts of the following : **5×4=20**
- (a) What do you mean by open system ?
 - (b) What are non programmed decision ?
 - (c) What do you mean by Planning Premises ?
 - (d) Define Development.
 - (e) What are the skills of manager ?
- 2 Attempt any two parts of the following : **10×2=20**
- (a) How will you classify the levels of management. Briefly discuss the function of different levels of management.
 - (b) Define management and point out the difference between management and administration.

- (c) Briefly discuss Henri Fayols 14 principles of management.
- 3** Attempt any two parts of the following : **10×2=20**
- (a) What is Planning discuss its nature and significance.
 - (b) Briefly discuss Rational decision making process.
 - (c) What is line organization ? Discuss its advantages and disadvantages .
- 4** Attempt any two parts of the following : **10×2=20**
- (a) What are sources of recruitment ? Explain the various steps in the selection process.
 - (b) What is performance appraisal ? State its significance.
 - (c) Define motivation and describe Hierarchy of needs theory of motivation.
- 5** Attempt any two parts of the following : **10×2=20**
- (a) What do you mean by communication ? Why is effective communication important in management ?
 - (b) Define leadership and mention 3 major approaches to leadership.
 - (c) Define the concept of managerial control and discuss its nature and its significance.