B. Tech.
(SEM. VIII) EXAMINATION, 2006-07
WASTE MANAGEMENT & POLLUTION CONTROL

Time : 3 Hours] [Total Marks : 100

Note : Attempt all questions

1. Describe the management techniques. Describe the functions of management also.

   OR

1. Write an essay on source of finance.

2. Explain the modern marketing concepts? Describe the factors influencing or shape pricing policies?

   OR

2. Describe the measurement of effectiveness of an advertisement.

3. Discuss the functions of purchase department.

   OR

3. What is Tender? Describe the tendering procedure.

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4. How do you process an export order for textile goods?

OR

4. Write a note on waste maximization and recycling at mill stage.

5. Discuss the causes and effects of air pollution.

OR

5. Describe the loopholes in enforcement of environmental legislation.