B. Tech.

(SEM. VI) EXAMINATION, 2006-07

WASTE MANAGEMENT & POLLUTION CONTROL

Time : 3 Hours] [Total Marks : 100

Note : Attempt all questions.

1. Attempt any four parts of the following:
   (a) What is the nature of management techniques?
   (b) Define leadership and give qualities of a good leader.
   (c) Explain the sources of authority. Can authority be delegated?
   (d) Describe functions of management.
   (e) What is a cheque? A bill of Exchange and a Bank Draft?
   (f) Describe short term sources of finance.

2. Attempt any four parts of the following:
   (a) Explain the modern marketing concept.
   (b) What are the factors that influence OR shape pricing policies?
   (c) What is the need of planning and development in marketing of textile products?
(d) Explain the different forms of outdoor advertising.
(e) How would you measure the effectiveness of an advertisement?
(f) What do you mean by after sales service in the context of textile products?

3. Attempt any two parts of the following:
   (a) What are the functions of purchase department?
   (b) Explain the various incentives to motivate the employees.
   (c) Describe characteristics of a good recruitment policy.

4. Attempt any two parts of the following:
   (a) How would you process an export order for textile goods?
   (b) Describe the factors contributing to water pollution in textile mills.
   (c) Describe the techniques for effluent treatment.

5. Attempt any four parts of the following:
   (a) What are the causes and effects of air pollution?
   (b) Suggest measures to control noise pollution.
   (c) Give salient provisions of Forest Act.
   (d) What is the need of environment protection?
   (e) Point out constraints in environment impact assessment.
   (f) Describe Textile Waste water problems and their remedies.