B. Tech.
(Sem. VI) Examination, 2006-07
INDUSTRIAL MANAGEMENT

Time : 2 Hours] [Total Marks : 50

Note : (1) Attempt all questions.
(2) Figures in the right-hand side indicate marks.

1. Answer any four of the following : \(4 \times 3 \frac{1}{2}\)
   
   a. What are the essential characteristics of the principles of management? Do they suffer from any limitations?
   
   b. Discuss the characteristics of management as profession. To what extent has India’s management been professionalized?
   
   c. Are management and administration different? How will you resolve their technological conflict?
   
   d. Differentiate between efficiency and effectiveness. Discuss the factors which make an effective manager.
   
   e. Discuss the contribution of “Howthorna experiment” in the development of managerial thinking.
   
   f. Management process is considered to consist of certain functions list there. Function in detail.
2 Answer any four of the following:
   a. What are the essential characteristics of a good decision? How can a manager make effective decision?
   b. What is the role of creativity in decision making? Discuss its process and the way an individual can be made more creative.
   c. What is decision tree? How does it help in decision making? Discuss its limitations.
   d. Management is essentially a process of motivation discuss.
   e. What is the concept of motivation? How does it affect behaviour?
   f. Critically examine Henzberg’s theory of motivation.

3 Answer any two of the following:
   a. Attempt a brief note on the managerial hierarchy in an industrial concern.
   b. Organisation structure refers to the differentiation and interaction of activities and authorities and authority roles and relationship. Explain.
   c. Write a notes on the concept of re-engineering, impact of re-engineering process on industrial management.

4 Answer any two of the following:
   a. What is manpower planning? What factors do you consider while forecasting manpower needs of an organization?
   b. What is the job descriptions information?
   c. Distinguish performance appraisal from potential appraisal.