B. TECH.

(SEM. IV) EXAMINATION, 2006-07

AGRICULTURE BUSINESS MANAGEMENT

Time : 2 Hours

Note : Attempt all questions. All questions carry equal marks.

1. Attempt any four parts of the following:
   (a) What do you understand by management information system?
   (b) What are the barriers to effective decision making?
   (c) Discuss about the degree of decentralization in management.
   (d) Distinguish between individual and group decision making.
   (e) What is importance of planning in management?
   (f) What are the determinants of interpersonal behaviour?

2. Attempt any four parts of the following:
   (a) What are important agribusiness parameters need forecasting?
   (b) What the essentials in forecasting?
   (c) Discuss the characteristics of simple random sampling.

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(d) Distinguish between time series and cross sectional data.
(e) Describe any method for generating index number
(f) What is importance of location in Agribusiness?

3 Attempt any two parts of the following:
(a) What are functions of personnel manager?
(b) What is role of motivation in managing workers?
(c) Discuss the steps involved in improvement of quality of the product.

4 Attempt any two parts of the following:
(a) What are the determinants of size of working capital in a firm?
(b) Discuss the role of Regional Rural Banks in financing Agriculture.
(c) What is inventory management?