M. B. A.
(SEM. IV) EXAMINATION, 2006-07
ENTREPRENEURSHIP, ETHICS & CORPORATE GOVERNANCE

Time : 3 Hours] [Total Marks : 100

Note : Attempt all questions.

1. (a) Compare and contrast between entrepreneurial culture and administrative culture.

   OR

   (a) "Entrepreneurship is neither a science nor an art". Elaborate.
   (b) What are corporate values? Explain with the help of an Indian Corporate House.

   OR

   (b) What do you understand by the concept of entrepreneurship?
   (c) Give details of classification of entrepreneurship.

   OR

   VB–7070] 1 [Contd...
(c) Explain the theories of entrepreneurship.
(d) Compare and contrast between entrepreneur and entrepreneurship.

OR

(d) Outline essential qualities that an entrepreneur should possess.

2. (a) What criteria are adopted by a company to identify a project? Explain with example.

OR

(a) Explain how agencies like SIDBI work with other agencies to greater value support to a prospective customer
(b) Explain the various steps involved in project planning.

OR

(b) Explains step by step STP process of a product.

3. (a) Enumerate governmental policies specifically for SME's.

OR

(a) What kind of uncertainty an organization faces while implementing a project? What measures it takes to encounter them?
(b) Explain the steps involved in starting a new project.

OR

VB–7070] 2 [Contd...
(b) Explain the problem encountered during project implementation with special emphasis on financial problem.

4. Success stories of women entrepreneurs is few as compared to their male counterparts. Why?
   OR
4. "Family run organization are increasing turning towards professional managers, to run their business". Analyses the reason for this.

5. "Recent seanus and disclosures have necessitated the need of a governance code". Elaborate.
   OR
5. Life a few teachnigs from our scriptures that has relevance to the Indian corporate governance.